

## Presskit: Fruit Salad Tonight

### Description

Fruit Salad Tonight is bringing smart sex to your smartphone by gamifying sexploration in a fun and cheeky way. The first app to bring storytelling, humor, and competitive game design to adult apps, Fruit Salad Tonight contains 3 phases of intensity that let you work your way from tender kisses and questions to roleplays and tasks that explore sexual subcultures.

Available in English and German, Fruit Salad Tonight has 6 collections to customize your gameplay: BDSM, Roleplay, Positions, Oral-Anal, and Basic I and II, which explore a variety of adventures. The collections are \$0.99 to \$2.99 each and Basic I is free (40 challenges). For iOS, Android and Amazon.

As developers, we are serious about privacy. Fruit Salad Tonight requires no registration or links to social media and no personal information is saved.

### Features

- 6 Collections to Customize Gameplay
  - Basic I
  - Basic II
  - BDSM
  - Roleplay
  - Positions
  - Oral-Anal
- 3 Phases of Intensity
- English and German

### Purpose

Exploring sexual subcultures can still be seen as taboo. Fruit Salad Tonight serves to remove labels, preconceived notions, and encourage couples to sexplore and learn about different fantasies in a fun and open environment.

### Game History

Fruit Salad Tonight is produced by a young German-Canadian startup. The founders, Dominic and Ting, met in Colombia on a long-term backpacking trip. They dedicated the remaining time of their trip to working on Fruit Salad Tonight on beachfronts and bedbug-ridden apartments.

Adventurers in travels, Dominic and Ting founded Campana Studios (named after the campana bell heard throughout salsa clubs in Colombia) to develop games that bring adventures to the bedroom.

## FAQ

- **How did you meet?**

We met in a hostel in Cali, Colombia. We had both planned on traveling through the city but fell in love with the energy of the city. We ended up pausing our travels and dedicated ourselves to working on Fruit Salad Tonight. We developed this game on deserted beachfronts, border towns and tiny apartments.

- **What did you do before this game?**

Before travelling, Ting worked in marketing in Toronto, Canada. Dominic is a developer and former co-founder of a software agency.

- **Why did you come up with this game?**

We made this game because we both had relationships where sex became routine. Our friends were also sharing similar sentiments, so we decided to make a game that focused on the playful side of sex. A lot of our tasks combine fetishes or different acts in a story to make it fun. Sex is so fun, sex apps should be too.

- **Are you romantically involved?**

We are lifelong friends and aren't romantically involved.

- **How did you develop your tasks?**

Through extensive research, sweat and tears. We worked day and night to develop storylines and gamify the tasks to make it fun. We also worked hard to provide tips to increase pleasure and safety as well as, develop tasks in a way to remove any stigma that may be associated with it.

- **How did you finance Fruit Salad Tonight?**

We've financed ourselves through our travel savings and are looking to bootstrap future versions.

- **Where will Campana Studios be in the future?**

Our hope for Campana Studios, our indie game studio, is to develop fun and interesting games that explore subcultures. We want to bring unexpected adventures to our everyday lives.

## The Team

Dominic is a Berlin-based developer and former co-founder of a software agency. A digital nomad, Dominic's travelled through South America by motorbike with his next trip starting in Chiang Mai.

## Fruit Salad Tonight: Gamifying Sex

Ting is a Canadian living in Seattle. In startup marketing by day, she spends her nights thinking of puns and dreams of her next adventure: a bed and breakfast in the mountains.

*More*

Fruit Salad Tonight: Gamifying Sex

## Links

**Full Press Kit Download:** <http://www.fruitsaladtonight.com/presskit.zip>

**Appstore (iOS):** <https://itunes.apple.com/app/id942097954>

**Android (Google Play):** <https://play.google.com/store/apps/details?id=com.campanastudios.fruitsaladtonight>

**Play Online:** <http://www.fruitsaladtonight.com/play/>

**Teaser:** <https://www.youtube.com/watch?v=FXvkpeVFrA4>

**Trailer:** <https://www.youtube.com/watch?v=76ZMaJ5nuaE>

**Website:** <http://www.fruitsaladtonight.com>

## Contact

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